

German-Russian Cooperation Forum Sponsorship

German-Russian Cooperation Forum includes the following conferences:

German-Russian IT Summit
Russian IT-Parks – Investment Opportunities
Nearshoring Services
Security Technologies Topics
Enterprise Solutions Topics

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Russia
CeBIT

 BITKOM

Package „Platinum Sponsor“ (9000 €) (for sponsors of the German-Russian IT Summit)

Pre-event Marketing

- Your company's logo and company profile at the home page (www.bitkom.org/Russia)
- A logo on the main page of Russia@CeBIT Web Site (www.russia-at-cebit.ru)
- Your company's logo and company profile on Russia@CeBIT website (www.russia-at-cebit.ru) in the Sponsors Section
- Your company's logo displayed on all relevant printed marketing materials (Russia@CeBIT Catalogue, "Russian route")
- Your company's sponsorship status mentioned in all attendee marketing e-mails and event press releases.

On-site Marketing

- Your logo on the banner in the Conference Hall (made by the Organizers)
- Presentation at the German-Russian IT Summit (March 15, 2007) (option)
- Keynote or speech at one of the Cooperation Forums (March 19 or 20, 2007)
- Demopoint/Infopoint and/or banners (provided by the Sponsor) in the foyer of the Conference Hall
- 1 page advertising in the Russia@CeBIT Catalogue
- Your company's logo and company profile the Russia@CeBIT Catalogue (up to 600 symbols including gaps)
- Logo at the front page of the survey "German-Russian ICT Cooperation Projects" (part of the joint BITKOM-OWC Special) to be presented at the German-Russian IT Summit (March 15, 2007)
- Possibility to distribute brochures near the Conference Halls (in info-pockets or at the registration counter)

Your contact:

Anke Vollmann > Tel: +49 (0)511/89-31257 > Fax: +49 (0)511/89-31658 > anke.vollmann@messe.de

Package „Gold Sponsor“ (4000 €)

Pre-event Marketing

- Your company's logo and company profile at the Forum website (www.bitkom.org/Russia)
- A logo on the main page of Russia@CeBIT Web Site (www.russia-at-cebit)
- Your company's logo with company description on Russia@CeBIT Web Site in the Sponsors Section
- Your company's sponsorship status mentioned in all attendee marketing e-mails and event press releases.

On-site Marketing

- Information about your company in the Russia@CeBIT Catalogue (up to 600 symbols including gaps)
- Your logo on the banner in the Conference Hall (made by the Organizers)
- Speech at one of the Cooperation Forums (March 19 or 20, 2007)
- A banner near the Conference Hall (provided by Sponsor)
- Possibility to distribute brochures near the Conference Halls (in info-pockets or at the registration counter)

Package „Silver Sponsor“ (1500 €)

Pre-event Marketing

- Your company's logo and company profile at the Forum website (www.bitkom.org/Russia)
- Your company's logo with company description on Russia@CeBIT Web Site in the Sponsors Section (www.russia-at-cebit)

On-site Marketing

- Your company's logo with company description on Russia@CeBIT Web Site in Sponsors section
- Information about your company in the Russia@CeBIT Catalogue (up to 600 symbols including gaps)
- Speech at one of the Cooperation Forums (March 19 or 20, 2007)

Special proposal for co-exhibitors of Russian Pavilions (500 €)

- Speech at one of the Cooperation Forums (March 19 or 20, 2007)

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Return your reply by fax to **+49 (0) 511 / 89 – 31 658**

Anke Vollmann
VIP Services and Events
Tel: +49 (0)511/89-31257
anke.vollmann@messe.de

German-Russian Cooperation Forum Sponsorship

We are interested in the following sponsoring package:

- Package „Platinum Sponsor“ (9000 €) (for sponsors of the German-Russian IT Summit)**
- Package „Gold Sponsor“ (4000 €)**
- Package „Silver Sponsor“ (1500 €)**
- Special proposal for co-exhibitors of Russian Pavilions (500 €)**

Last name,
first name:

Please make out
the invoice in
the name of:

Phone:

Fax:

E-mail:

Exhibitor in: Hall:.....Stand:.....

Signature:

After your confirmation has been received you will receive an invoice requesting you to transfer the amount to the our account with the reference **“German-Russian Cooperation Forum Sponsorship”**

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